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Press Release

## SHAKE IT MONTRÉAL WILL USE KLIK TECHNOLOGY

Montréal, April 11, 2017 – **Shake IT Montréal** is proud to announce that it will be using **PixMob's Klik** technology for its event on **Wednesday, April 19, 2017**, at **New City Gas**. Klik encourages event attendees to put away their phones and connect with each other face to face. Smart objects like these are the ideal solution to optimize networking, encourage participation and foster interaction. The Klik platform is simple and easy to use; most notably, it allows guests to receive real-time information about the event. A perfect fit with Shake IT Montréal's philosophy, Klik will provide complete technological immersion on the cutting edge of digital business transformations.

To learn more about Klik: <https://www.klik.co/en/about/>

### *An unparalleled event*

Shake IT Montréal is organized mainly for high-level managers, and its goal is to enhance strategic decision-making by providing tools to better understand the digital world's current issues. The event includes conferences and plenaries led by **20 or so of the most dynamic and innovative players in IT from here and abroad**. With both its content and format, the event stirs up popular and conventional beliefs about IT to inspire participants and get them to think outside the box about innovative solutions needed for major corporate transformations. Shake IT Montréal provides participants with close and privileged networking opportunities.

### *Partners*

The event is presented by **Microsoft**, with the support of **Econocom, OVH, 4Degrés, Fibrenoire**, as well as **Action TI, Montréal International, Techno Montréal** and **LogRythm**. Shake IT Montréal is a **Linkbynet** initiative.

For all the details and to register: [shakeitmontreal.com](http://shakeitmontreal.com)

### **Source:**

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